



Innovative Entrepreneurship Education for Young People in Vietnam to Meet Current International Integration Requirements

Nguyen Dieu Linh^{1*}, Pham Thu Thuy¹

¹Vietnam Youth Academy, No. 58 Nguyen Chi Thanh, Lang Thuong Ward, Dong Da District, Hanoi, Vietnam

*Corresponding Author

Nguyen Dieu Linh

Vietnam Youth Academy, No. 58
Nguyen Chi Thanh, Lang Thuong
Ward, Dong Da District, Hanoi,
Vietnam

Article History

Received: 14.03.2022

Accepted: 25.04.2022

Published: 30.04.2022

Abstract: Currently, the youth entrepreneurship movement in Vietnam is developing strongly and widely, the initial results of the movement have made an important contribution to the overall success of the country's renewal process. Taking place in the context of our country's increasing international integration with both opportunities and challenges intertwined, the youth entrepreneurship movement is also being profoundly affected and influenced, and many new problems arise from very difficult and complicated birth. Therefore, to help the movement develop quickly and sustainably and meet the requirements of the current international integration process, it is necessary to continue to further promote entrepreneurship education for Vietnamese youth promptly and comprehensively towards modernity and innovation.

Keywords: International integration; innovation; entrepreneurship education; Youth start-up innovation.

Copyright © 2022 The Author(s): This is an open-access article distributed under the terms of the Creative Commons Attribution 4.0 International License (CC BY-NC 4.0) which permits unrestricted use, distribution, and reproduction in any medium for non-commercial use provided the original author and source are credited.

INTRODUCTION

Innovative start-ups are considered one of the key factors promoting the development of Vietnam's economy. Starting a business is not only a way to conquer the dreams of Vietnamese youth but also contributes to realizing the greater aspiration of the whole nation: "By 2045, the 100th anniversary of the founding of the Democratic Republic of Vietnam, now the Socialist Republic of Vietnam: To become a developed, high-income country" [1].

However, before the great requirements of the cause of promoting industrialization, modernization and international integration are placed on the startup movement of Vietnamese youth. Therefore, in order to promote the movement to develop strongly, to bring into play the dynamism and creativity of the youth, and to contribute to the general development of the country, it is necessary to have the appropriate investment attention of the youth. Party, State, all levels, branches, and localities

for entrepreneurship education for Vietnamese youth today.

RESEARCH RESULTS AND DISCUSSION

Some views on the role of entrepreneurship and innovation education for young people in Vietnam today

The issue of youth entrepreneurship in general and entrepreneurship education for young people, students, and students, in particular, is always an important issue for the Party, State, all levels, branches, organizations, and social organizations. Society and public opinion are very interested. Because the success of young people on the road to establishing themselves and starting a business has a great influence on society and the country, directly affecting the development of the country.

That concern is reflected in many Directives and Resolutions of the Party and State in recent years. As follows:

Citation: Nguyen Dieu Linh & Pham Thu Thuy (2022). Innovative Entrepreneurship Education for Young People in Vietnam to Meet Current International Integration Requirements. *Glob Acad J Humanit Soc Sci*; Vol-4, Iss-2 pp- 91-96.

On October 30, 2017, the Prime Minister issued Decision No. 1665/QĐ-TTg approving the Project "Supporting students and students to start a business by 2025", the project's objective is to "Promote entrepreneurship spirit of students, and equip students with knowledge and skills about entrepreneurship during their study time at schools. Create a favorable environment to support students to form and realize their ideas and start-up projects, contributing to creating jobs for students after graduation" [2].

Following that, on February 18, 2020, the Prime Minister again issued Directive No. 9/CT-TTg on creating conditions for innovative start-up businesses, which emphasized: "Directing schools within the scope of management to strengthen support for students and start-up students; interested in building a startup ecosystem in schools; connecting with businesses, researchers, and innovative start-ups to promote the spirit of entrepreneurship among students" [3]. In particular, the Directive emphasizes the important role of universities as the subject of entrepreneurship education for young people, considering it as an "incubator" for young people's entrepreneurship: "Directing and supporting young entrepreneurs. universities to build new, expand training programs in new technologies, core technologies of the Fourth Industrial Revolution; develop training content and programs to provide students with knowledge about entrepreneurship and creativity; develop forms of training cooperation between universities, research institutes, and technology enterprises in order to effectively expand and improve the quality of training for new technology industries" [4].

Currently, we are living in a rapidly changing and unpredictable world, with the rapid development of science and technology, the fourth industrial revolution has had a profound impact on all aspects of social life. Countries, businesses, and individuals who want to develop must constantly innovate and create. In that context, the cause of promoting industrialization, modernization, and international integration of the country is posing great new requirements, requiring young people to always be proactive and active. promoting its pioneering role in the start-up and innovation movement, making Vietnam soon become a developed country in the region and in the world. In order to create favorable conditions for the Vietnamese youth entrepreneurship movement to thrive in the new situation, at the 13th National Congress of Deputies, our Party affirmed: "Creating motivation for young people to take charge in the study, work creatively, start a business, set up a business; master modern scientific and technological

knowledge, play an important role in the cause of national construction and defense" [5].

In addition to the above Decisions and Directives, in recent times, the innovation and entrepreneurship education of young people and students continues to receive the attention of the Party and State leaders. On March 26, Prime Minister Pham Minh Chinh attended and spoke at the Opening Ceremony of the 4th National Student Entrepreneurship Day, held at the University of Transport Technology. expressed his belief in the entrepreneurship movement of Vietnamese youth and students: "You are not only the future owners of the country but also the potential, the resource and the driving force that makes our country comparable. The government will create all conditions to have the most favorable and effective innovation startup environment, if you dare to think, dare to do, dare to innovate, dare to start a business I believe, with your youth, one day not far away, you will create great values not only for Vietnam but for the whole world" [6].

At the same time, the Prime Minister also pointed out: "If you want to have an innovative start-up, you must have innovative education. Start-up innovation must focus on developing from the root, from the knowledge, skills, qualities, and ethics of the Vietnamese people and the young Vietnamese generation. Bringing education on creative entrepreneurship into schools not only at undergraduate and postgraduate levels but from all levels of education" [6]. It is necessary to strongly promote the startup ecosystem in the education sector in general, especially the startup ecosystem in universities and colleges in particular. Schools and teachers must be the ones who inspire and inspire students to clearly define the purpose of learning, have a learning spirit, and change their minds when they graduate. At the same time, encourage students to have initiatives, innovate, create new business models, have applied research topics that can be commercialized or applied in practice, forming businesses. entrepreneurship, creating value for the community and for the whole society, and for themselves and their families.

Thus, in order for the startup and innovation movement of Vietnamese youth to grow higher and higher in both quality and quantity, quickly turning Vietnam into a strong start-up country, we must consider this as a central task of the whole political system, especially the important and direct role of universities and colleges. Which, clearly defining the basic content of the education of entrepreneurship and innovation for Vietnamese youth to meet the current international integration requirements is to provide students with knowledge

about entrepreneurship and creativity such as knowledge of economic integration, entrepreneurship skills, working experience, knowledge of international law, cultural knowledge, knowledge of foreign languages, informatics, etc. This is also the necessary baggage for payment. Vietnamese youth confidently start up, innovate and successfully integrate into the world.

Entrepreneurship and innovation education for young people in Vietnam today - Current situation and problems

Deeply grasping the views and policies of the Party and State on the education of entrepreneurship and innovation for young people, the Central Committee of the Ho Chi Minh Communist Youth Union and the Vietnam Youth Union have always determined Supporting young people to start a business is one of the key tasks of the Youth Union and Association. That is why, right from 2017, the working theme of the Vietnam Youth Union has been determined: "Youth creative start-ups" [8] in order to create a favorable environment to promote and support young people. on the way to starting a business, cheering and encouraging the spirit, step by step meeting the legitimate needs of young people. At the same time, helping young people with their youth and enthusiasm, through the innovative start-up movement, can dedicate their talents and intelligence to the cause of promoting industrialization, modernization, and international integration. of the country today.

In fact, the Youth Union and Association have actively innovated the contents and methods of entrepreneurship and innovation education for young people, gathered young people, and played a good role as a "relationship", helping young people to achieve their goals. access to many opportunities and favorable conditions for starting a business; regularly take care of and support the legitimate needs and aspirations of young people. In particular, with the supporting mechanisms and policies of the State, Government, ministries, and branches, the participation of universities and colleges, and creative start-up activities among young people in recent years have been It was very exciting, with many important results. Many start-up projects have been formed and implemented, and a number of start-up support centers have been built and put into operation. The results achieved have created a positive mood for those who support start-ups and those involved in innovative start-ups [7].

Since the Government has the policy to promote innovation and entrepreneurship education for young people and start-up activities, the Central Youth Union officially launched the program to support youth start-ups, and there has

been a drastic change. In some localities, breakthrough changes such as Hanoi, Ho Chi Minh City, Da Nang, Hai Phong, etc. This is an important source of motivation to promote and encourage the spirit of startup activities. of young people more firmly. In particular, the subjects that are highly expected in start-up activities include Students, young people, and young entrepreneurs just starting up. Because, in the process of starting a business, young people often face many difficulties and challenges in terms of mechanisms, policies, capital sources, experience, knowledge, and skills. To overcome this problem, the Central Committee of the Youth Union and the Central Committee of the Vietnam Youth Union are actively participating in solving difficulties through the official operation of the Youth Start-up Support Center, creating a training mechanism for young people to start a business youth entrepreneurship; invites managers and businesses to advise and share experiences with young people.

With the important results achieved through the exciting and practical action movements of the Youth Union and of the youth over the past time, it has been proved that innovation and entrepreneurship education for young people correctly identified and hit the target, achieved practical and far-reaching effects in reality. Currently, our country has about 25 million young people; this is an important force contributing strength and intelligence to the cause of industrialization and modernization of the country. Therefore, the Party and State have promulgated many mechanisms and policies to support young people in all aspects, such as study, career, employment, care for material and spiritual life, etc. Starting a business is a matter of special importance because employment is an important and urgent need of today's youth. But in order to have a good job, and a bright future, young people are forced to go through the process of starting a business with many difficulties and challenges, and have to work hard to build.

However, because Vietnam is a country with a slower starting point in start-up, the startup ecosystem is still far from many countries in the world, and mechanisms and policies still have some shortcomings and obstacles. The new youth start-up, innovation, and creativity ecosystems are mainly at the stage of formation and completion, the number and quality of innovative start-up projects of young people are not commensurate with the potential. and hope. The spirit of entrepreneurship and innovation has not really spread strongly among young people, especially young people in rural, remote, and isolated areas. "The link between training and scientific research with innovation and

entrepreneurship among young people and students is still limited. Education and training are still heavy on theory, light on the practice, not paying enough attention to skills, creativity, aspirations, and visions, not focusing on promoting the specific abilities of each student, student, etc. different regions, etc." [6].

Besides, now that our country's international integration process is deepening and deepening, the multi-dimensional impacts of this process are creating both favorable opportunities and great challenges for the start-up activities in Vietnam. youth. Many new problems arise from the reality of international integration that is posed to the startup activities of Vietnamese youth today, such as the lack of knowledge and experience in organizing production and business, limitations in start-up skills, especially entrepreneurial skills in an international environment, or barriers in law, culture, language, technology, etc. that young people who start a business can hardly avoid. These are both limitations and urgent problems for the youth entrepreneurship movement in Vietnam today.

The basic contents of innovative entrepreneurship education for young people in Vietnam to meet the current requirements of international integration

In order to bring the Vietnamese youth movement to start up and innovate more and more strongly, go into depth and substance, achieve efficiency, and meet the great requirements of the international integration process. Entrepreneurship education for Vietnamese youth today needs to focus on the following main contents:

First, education provides knowledge for economic integration: In the modern world, the development of a market economy requires countries to expand their markets and form regional and international markets. This is the main driving force promoting the international integration process. Therefore, for Vietnamese young people to start a business, they must be fully and comprehensively educated in the knowledge of economic integration such as products, human resources, technology, markets, preferential trade agreements, etc. preferential treatment, free trade area, economic partnership agreements, common market; customs union, economic and monetary union, etc. These are especially important knowledge for young people to start their own businesses successfully in the current international integration context. Because, international integration is a large playground with many opportunities but also many challenges, especially for young people who are very young with little experience and practical knowledge. Therefore, at

this time, the role of universities and colleges is especially important, this is really an "incubator" for young start-ups. Schools that want to do well in their role as youth and student startup hubs must comprehensively innovate training content, programs, methods, and forms in order to satisfy their needs. requirements of the current international integration process.

Second, education on economic integration skills: Anyone starting a business must firmly grasp and apply skills of economic integration, especially for young people and young students starting a business in the context of economic integration. The more difficult it is to enter the world today, the more it is necessary to strengthen their education in the following necessary skills:

1. Market research skills: Market research will provide young entrepreneurs with important information about the market in which they operate. In addition, it helps the startup develop its business plan and adapt to the future market. The prioritized factors when doing market research will be a market trend, attractiveness level, level of competition, growth rate, and sales trend; Check the profile of competitors and compare with your business; Customer demographics, geographic locations, typical customers, and potential customers.
2. Financial management skills: This is an extremely important skill for startups. The start-up process will need a certain amount of money to build facilities, and invest in human resources while not being able to operate to earn immediate revenue. Therefore, it is necessary to have an economical and reasonable spending plan right from the beginning as well as throughout the future development of the business.
3. Delegation skills: Delegation involves allocating responsibility to people to get things done. The ideal condition that you want to achieve is when your employees can perform all the day-to-day activities in your business. Delegating effectively helps strike a balance between management efficiency and people performance. The key factor is knowing how to get your business to work for you, not having you rush through the process of running your business.
4. Strategic planning skills: Strategic planning is a very important activity in business. It is the process of determining your company strategy or direction and determining the allocation of capital and personnel. The trick here is knowing how to protect your

company's performance in the next 3 to 5 years with a detailed business plan.

5. In addition to the factors mentioned above, the soft skills of young people starting a business such as time management, emotion management, communication skills, etc. are also indispensable factors. Soft skills are not decisive for the success or failure of the business, but they are a supporting factor that helps increase the success of your start-up process and create an initiative for your business in the future. difficult situations may be encountered.

Third, legal education: With the integration journey, if young Vietnamese businesses start-up only with expectations or business ideas, they do not prepare enough legal baggage. management, that startup journey has not prepared the necessary protective tools to be able to succeed firmly. Therefore, it is necessary to promote the education of young people starting a business with the necessary legal knowledge both domestically and internationally. Especially, it is necessary to guide young people to actively learn rules and laws related to the economy and economic integration in this common playground, so that they can shape business strategies and develop businesses. mine. Along with that, create conditions and help young people learn the specific legal system of the country they want to invest in. Each country has specific policies related to the management of investment activities and domestic trade. This educational measure is a very important condition for young people to start a business in the current challenging international integration context.

Fourth, is cultural knowledge education. Culture is not a fixed and immutable value, but culture is always evolving. Culture is the goal and driving force of socio-economic development. In today's era, the trend of globalization and international integration takes place strongly, on a large scale. Many new features in cultural values and ethical standards have gradually formed. Activeness and civic positivity are promoted, and individual strengths and capacities are encouraged [8]. The democratic atmosphere in the society increased. Vietnamese youth quickly acquire new knowledge and have the will to rise up, establish a career, build and defend the Fatherland and always look to the roots [9]. Besides the positive aspects, international integration also has negative impacts on the preservation of national identity in our country today: Worshipping foreign cultures, disregarding national cultural values, pursuing a pragmatic lifestyle, selfish individuals, etc. are harming the nation's fine customs and traditions. In that context, to be able to succeed on the road of starting a

business with many difficulties and challenges, Vietnamese young people need to be equipped with the necessary cultural knowledge [10], and must be built culturally to be confident. international integration. Therefore, entrepreneurship education for young people needs to focus on arousing the national pride of young people, helping them to be aware of the noble values of the national culture, to respect and preserving them. and promote those values in the process of starting their own businesses, actively inheriting and absorbing human culture, recognizing, preventing, and repelling the negative aspects of foreign cultures. This is very necessary baggage for Vietnamese youth to successfully start a business in the current international integration context

Fifth, educate foreign language knowledge, informatics, and work experience skills: Along with the education of the above contents, one of the contents is also very important in the education of entrepreneurship and innovation for young Vietnamese to meet the current requirements of international integration, which is to provide them with basic tools knowledge about foreign languages, informatics, and work experience [10, 11]. However, the reality shows that there are currently a large number of young people and students in Vietnam who are still weak in foreign languages, informatics, and work experience, especially working in a highly competitive and international environment [11]. Meanwhile, these are the factors that play a huge role in the decision to integrate, considered the key to opening the door to the international playground, having good foreign language skills, information technology, and work experience. will be a great advantage for seizing many startup opportunities. Therefore, entrepreneurship education for young people today needs to pay attention to the connection between professional training, skills, law, and culture with education to improve foreign language skills, informatics, and professional work experience for them [12, 13]. However, this educational work can only be successful when there is self-discipline, high determination, and efforts to learn, practice, and hone the knowledge and skills of each young person, student, and student of Vietnam.

CONCLUSION

Thus, it can be affirmed that the startup movement of Vietnamese youth in the context of increasingly strong international integration is currently facing many favorable opportunities but also many difficulties and challenges. In that context, in order for the youth entrepreneurship movement in our country to move to a new stage higher in both quality and quantity, we must pay special attention to the education of entrepreneurship and innovation for young people. Vietnamese years. The Party and

State need to continue to develop and promulgate appropriate guidelines and policies to promptly support entrepreneurship education for young people. All levels and branches, especially the Central Committee of the Ho Chi Minh Communist Youth Union, the Vietnam Youth Union, the Ministry of Education and Training, universities, and colleges need to strengthen encouragement and encouragement, helping and providing the basic knowledge necessary for young Vietnamese to confidently the start-up and innovate, contributing results to the success of the industrialization and modernization of the country in the current period.

REFERENCES

1. Communist Party of Vietnam. (2021). Resolution of the 13th National Congress of Deputies, Volume 2, pp.327. Hanoi: National Politics.
2. Government. (2017). Decision No. 1665/QĐ-TTg, dated October 30, 2017, of the Government, Approving the Project "Supporting students and students to start a business up to 2025".
3. Government. (2020). Exam No: 9/CT-TTg, February 18, 2020, of the Government On creating conditions for innovative start-ups.
4. Government. (2020). Exam No.: 9/CT-TTg, February 18, 2020, of the Government On creating conditions for innovative start-ups.
5. Communist Party of Vietnam. (2021). Documents of the 13th National Congress of Deputies, Volume 2, p.168, National Political Publishing House Truth, Hanoi 2021.
6. Prime Minister Pham Minh Chinh. (2022). Opening ceremony of the 4th National Student Entrepreneurship Festival, March 26, 2022.
7. Vietnam Youth Union. (2017). "Creative youth start-ups". Hanoi: Yout.
8. Accompanying young people to start a business, start a business, Front Magazine, March 2018 issue.
9. Trung, N. S., & Van, V. H. (2020). Educating Traditional Cultural Values in Vietnam Universities. *South Asian Research Journal of Humanities and Social Sciences*, 2(3), pp. 210-214.
10. Trung, N. S., & Van, V. H. (2020). Vietnamese Cultural Identity in the Process of International Integration. *Journal of Advances in Education and Philosophy* 4(6), pp. 220- 225.
11. Van, V. H. (2020). Social Responsibility Of Students: The Role And Importance Of Education. *Journal of Natural Remedies*, 21(8(1), 241-254. Retrieved from <https://jnronline.com/ojs/index.php/about/article/view/560>
12. Vietnam Youth Research Institute. (2018). Overview of Vietnamese youth. Hanoi: Youth.
13. Hang, L. T., & Van, V. H. (2020). Building Strong Teaching and Learning Strategies through Teaching Innovations and Learners' Creativity: A Study of Vietnam Universities. *International Journal of Education and Practice*, 8(3), 498-510.